



**MASTER
RELATIONAL
DESIGN**



Call for Admission to AFAM First Level Master's Degree Program in
RELATIONAL DESIGN
Academic Year 2017-2018

Academic Year: 2017-2018

Institution: ABADIR Academy of Design and Visual Arts

Registered Office: ABADIR Academy of Design and Visual Arts

Via Giacomo Leopardi 8, Sant'Agata Li Battiati – Catania

Program Location: Via Giacomo Leopardi 8, Sant'Agata Li Battiati – Catania

Director of Design Department: Prof. Giovanni Pasca Raymondi

Coordinator: Aurora Rapalino

Program Directors: Arch. Lucia Giuliano, Prof. Stefano Mirti

Board Committee: Prof. Giovanni Anceschi, Arch. Lucia Giuliano, Prof. Stefano Mirti,
Prof. Giovanni Pasca Raymondi, Prof. Gianni Romano.

Program Duration: 12 months (annual)

Article 1

Regulatory Standards and Learning Objectives

1. All references herein are made according to law n. 508 dated December 21, 1999 and to the President Republic Decree n. 132 of February 28th, 2003, both published on the website www.miur.it (direction: University / AFAM / Academic), as well as to model regulations on principles and criteria for the organization of Master's Programs by AFAM Institutions December 9th, 2010, protocol n.7631.
2. The overall goal of the program is to offer students the skills needed for the most relevant design practices currently in use, a set of "skills" that works alongside "know-how" and "talent".
3. The Master's Degree in Relational Design is an ideal opportunity for those who have already begun an introductory course in design, communications, or project management, or for those who want to improve their relational and design skills.
4. The main professional opportunities (according to students' basic skills) are: service designers, communication designers, project managers, product managers, brand managers, digital strategists, community specialists, experience designers, and growth hackers.
5. The first level AFAM Master's Program is open to all first level AFAM graduates of the Academy of Fine Arts, to graduates in industrial design, architecture, engineering and / or related disciplines, and to young designers seeking to combine traditional methods and



approaches with those made available through innovations in the digital world.

Graduates of other academic fields with a suitable curriculum can also participate. An adequate level of English is a mandatory prerequisite.

6. "Conditional registration" is allowed to students enrolled in universities and AFAM institutions who are scheduled to take their final exam following the start of the Master's Program. For the academic year 2017–2018 the allotted number of admitted students, according to standard procedure, is equal to 20 (twenty).
7. The title of Master of first level AFAM "Relational Design" is obtained after earning 60 academic credits (CFA) in the twelve month period that the academic year 2017-2018 covers. At least 80% attendance is required to lectures, workshops, and laboratories, under D.P.R. n. 212/05; student attendance is verified through required signatures in appropriate course registers. Each professor has the option of requiring ongoing tests; the final exam will take place according to the program calendar. A comprehensive evaluation at the end the course of studies will include a presentation made before an audience regarding projects worked on throughout the program. The jury for the final exam is appointed by the Director of the Program and will be made up of the professors and tutors of the Master's Program.
8. The CFA 60 credits are broken down as follows:
 - 280 hours of lectures (workshops)
 - 120 hours of online teaching
 - 500 hours of individual study
 - 100 hours for the final project
 - 500 hours of internship

Article 2

Requirements

1. The AFAM Master's Program in Relational Design allows for a set number of students, all in possession of a first-level Academic Diploma, a Bachelor's Degree, or rather, an equivalent academic qualification obtained abroad, a comparable or related degree, or one otherwise deemed appropriate for such a program by the Academic Board Committee of the host Institution.

Article 3

Admission

1. The selection process will begin in March 2017. Online applications may be sent until all available places are filled and **no later than January 15th, 2018**. Information regarding deadline extensions will be posted on www.relationaldesign.it and www.abadir.net



2. The admission process involves three steps:

- Online application form provided via the following [link](#) (to be sent no later than January 15th, 2018).
- Individual interview. The interview will aim to determine the candidate's skills, aptitudes, and personal goals and ambitions in order to ensure an effective learning environment within the Master's program and homogeneity within working groups. Candidates will be contacted by ABADIR's Admission Office as to the date and exact location of the interview, which will take place at the ABADIR Academy or via Skype.

- Completion of registration process (if admitted to the Master) as described in Article 4.

3. For the academic year 2017–2018, registration is reserved for twenty (20) students; however, this number may be higher or lower given the experimental nature of the program. The actual number is ultimately contingent on the decision made by the Board Committee responsible for candidate selection as they consider the applications received. The number of students, however, will be no lower than fifteen (15). In both cases "notwithstanding the number of students", the Board Committee aims to maintain cultural and educational standards as well as financial autonomy.

Article 4

Enrollment

1. Admitted candidates must confirm enrollment by filling in the form (**attachment A**) in addition to all other attachments. The original signed form and attachments must be submitted upon admission and anyway no later than **1:00 pm on January 31st, 2018** to **Segreteria Master dell'Accademia di Design e Arti Visive ABADIR, via Giacomo Leopardi 8 – 95030 Sant'Agata Li Battiati (Catania)**. The envelope must be clearly marked as follows: "Registration Master Relational Design." In addition to this, students must send all necessary documents via e-mail to info@relationaldesign.it

Failure to meet this deadline – unless announcements have been made by the Board Committee on the institution website www.abadir.net and on the master's website www.relationaldesign.it regarding any changes to deadlines – will result in the automatic exclusion from the course.

2. All students coming from the European Community must present the application form with the relevant documentation, accompanied by the translation of the diploma and the "Dichiarazione di Valore" issued by the relevant consular authorities.

3. The tuition for the course is **€ 3,000.00** (€1,500.00 registration fee + €1,500.00 attendance fee). Tuition does not include travel expenses nor does it include room and board on premises. Such fees shall be paid by the participant.



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Payment of fees must be made by way of bank wire transfer to the following bank account:

IBAN: IT 02 C 05036 84230 CC0401263092 (SWIFT: POPRIT31040)

Banca Agricola Popolare di Ragusa

Beneficiary: R.AR.A. SRL (Ente Gestore Accademia ABADIR)

4. The registration fee of € 1,500.00 must be paid on confirmation of admission and no later than **January 15th, 2018**. Failure to meet this deadline – unless announcements have been made by the Board Committee on the institution website www.abadir.net and on the master website www.relationaldesign.it regarding any changes to deadlines – will result in automatic exclusion from the course.
5. The payment of the attendance fee of € 1,500.00 can be paid in two equal installments (€750.00 each). The first installment must be paid by **March 30th, 2018** and the second installment by **May 30th, 2018**. Failure to meet these deadlines will result in automatic exclusion from the course.
6. Any student who fails to graduate by the first graduation session must pay an additional fee of **€ 500,00** in order to enroll in the next session.
7. Students who withdraw or drop out of the Master's Program **will not be entitled to any refund of previously paid installments and are likewise required to pay any/all outstanding fees.**

Article 5

Concessions

All who pay the registration fee before **December 15th, 2017** will receive an “Early Bird” discount of € 500.00.

Catania, October 2017

Arch. Lucia Giuliano
Director of ABADIR Academy



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Enrollment form

(attachment A)

Accademia ABADIR
Via Giacomo Leopardi 8, Sant'Agata Li Battiati
95030 Catania – ITALY

The undersigned:

First name _____ Surname _____

Nationality _____ Date of birth _____

Passport issue date _____ Passport expiry date _____

Passport number _____ Country of birth _____

Country of ordinary residence _____

Home address _____

Phone number _____ E-mail _____

hereby applies for the enrollment to the
Master in Relational Design for the Academic Year of 2017–2018.

For this purpose, having regard to the provision under D.P.R. n. 445/2000 art. 46, and fully aware that according to art. 76 those who make a false statement or provide a false certificate are subject to the penalties imposed by the criminal law and special laws regulating the subject matter, the undersigned declares on his/her responsibility as follows:

- to enroll with all supporting documentation and pay the enrollment fee of €1.500,00 via bank transfer (see bank account details below);
- to pay the tuition fee in two tranches:
€ _____ by March 30, 2018 and € _____ by May 30, 2018.



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The undersigned commits himself/herself to promptly communicate any change in the aforementioned address and furthermore encloses:

- a copy of the passport/ID (Identity Document)
- a copy of diploma(s) from previous degrees
- a copy of the visa/permit of stay (if needed)

Date

Signature

Information regarding the processing of personal data (D.L. n. 196 del 30/06/2003). Candidates' personal data will be kept and used only for didactic and administrative purpose, with the utmost respect to the right to privacy.

Incomplete forms will not be accepted.

Please note that fees are non-refundable.

Bank account details:

BANK: Banca Agricola Popolare di Ragusa

IBAN: IT 02 C 05036 84230 CC0401263092

SWIFT: POPRIT31040

BENEFICIARY: R.ar.a. Srl – Ente Gestore Accademia ABADIR